

Product Templates – Core Logic (Wallpaper + Site-Wide)

1. Selling unit logic (wallpapers only)

- Every wallpaper product must be sold **EITHER**:
 - by **roll**
 - by **linear metre**
- Dual selling mode is **not allowed**.

CMS field

- selling_unit
Values: roll | linear_metre
- Frontend UI, pricing logic, and calculator must respond **only** to the selected selling unit.

2. Price visibility logic (ALL products, site-wide)

- Every product (wallpaper, fabric, etc.) must have a **price mode toggle**.

CMS field

- price_mode
Values:
 - price_visible
 - price_on_request

2.1 Price visible

- Price shown on frontend
- Add-to-cart enabled

2.2 Price on request

- Unit price is stored in CMS but **not displayed**
- Product unit **cannot be added to cart**
- Replace price + add-to-cart with CTA:
 - **“Request a quote”**
- This logic must apply to **all product types**, not just wallpaper

3. Request a quote flow (price on request)

When price_mode = price_on_request:

- Clicking **Request a quote** opens a form (modal or inline)
- Required field:
 - Email
- Optional field:
 - Message

3.1 Automated email to user (mandatory content)

Email must include:

- Product name
- Product image
- Selling unit (roll / linear metre / other)
- **Price per unit** (from CMS)
- The following fixed text (copy required, wording may be refined):

Please email us back with the quantity required and we will send you a link to place the order.

If you are a professional, please email us with your information (full text TBC) and we will set up a trade account to allow access to trade discounts.

- Email must clearly state this is **not an order**

3.2 Admin notification

- Admin receives email with:
 - Product
 - User email
 - Timestamp

4. Sample logic (ALL products)

4.1 Sample availability

- All products must have a **sample on/off toggle**

CMS field

- sample_enabled (boolean)

4.2 Sample pricing

- Sample has its **own price**, independent from product price

CMS field

- sample_price

Rules:

- Sample price is **always visible**
- Sample can be purchased even if product is **price on request**
- It must be clearly stated that:
 - the price refers to the **sample only**, not the product unit

4.3 Sample disclaimers (mandatory, site-wide)

Disclaimer 1 – size

- Display on all product pages:

Sample dimensions are approximately **10 × 10 cm**.

Size, cut, and placement may vary depending on the material and are **not guaranteed**.

Disclaimer 2 – refund

- Display on all product pages (near sample CTA):

The cost of the sample will be **refunded when placing an order**.

- Both disclaimers must be globally editable via CMS

5. Wallpaper calculator

- Calculator must **refer to the current version on decointerni.com**
- No redesign or logic changes required unless strictly necessary for integration

Rules:

- **Do NOT allow waste allowance**
- Calculator output must:

- calculate required quantity
- **enable quantity selection + add to cart only after calculation**
- Quantity added to cart must match calculated result
- Calculator must adapt to:
 - selling unit (roll or linear metre)
 - product dimensions
 - vertical pattern repeat
 - match type

6. Technical information (CMS-driven)

- Technical information must be fully CMS-controlled
- Only populated fields appear on frontend
- No hard-coded text

7. Technical characteristics – wallpaper (fields to support)

Dimensions & pattern

- Roll width (cm)
- Roll length (m)
- Coverage (m²)
- Panel width (cm)
- Panel height (cm)
- Number of panels / drops
- Drop width (cm)
- Vertical pattern repeat (cm)
- Horizontal repeat (cm)
- Pattern match (straight / half-drop / free / random / panoramic)
- Design direction (one-way / reversible)

Material & construction

- Vinyl
- Vinyl on non-woven
- Non-woven (intissé)
- Paper
- Textile wallcovering
- Natural fibre
- Cork
- Wood veneer
- Fibreglass
- Acoustic wallcovering
- Peel & stick
- Pre-pasted

Installation

- Paste the wall
- Paste the paper
- Pre-pasted
- Peel & stick
- Removability (strippable / peelable / permanent)

Care & resistance

- Spongeable
- Washable
- Extra washable
- Scrubbable
- Extra scrubbable
- Water resistant
- Waterproof (where applicable)
- Stain resistant

- Mould resistant

Fire & compliance

- Allow detailed certifications (e.g. EN 13501-1, ASTM E84, etc.)
- ALSO allow a **generic option**:
 - “Fire retardant certified”
- Certificate upload (PDF) optional

Sustainability

- Allow detailed certifications where available
- ALSO allow a **generic option**:
 - “Sustainable material”
- Country of manufacture

8. Related products logic

- Related wallpapers must be shown based on:
 - same **design tag** OR
 - same **colour tag**
- Only wallpapers should appear in wallpaper related products

9. Global principles

- All behaviour must be CMS-driven
- No duplicated templates for:
 - price visible vs price on request
- Same price-on-request + sample logic must work across all product types
- No hard-coded copy

If you want next, I can:

- convert this into **Shopify metafield definitions (exact types + namespaces)**
- turn it into a **QA / testing checklist**

- or format it as a **formal spec for your current developer**

NOTES: the tags as they currently are set up should feed to filters to allow better navigation. Let me know if you need more info

Icons referring to technical info ie. Fire retardant will be supplied by us. What format do you need for these icons? And in the future should I need to add more of these tech info options can this be done?